

Why Choose Us

“I found her science-based approach invaluable and was truly impressed with her industry and devotion to the case. She worked as hard or harder on the case as we did, a trait which I found to be remarkable.”

— F. Gregory Barnhart, Esq.,
with Searcy Denney Scarola Barnhart & Shipley

“When I first met Betty in 2008, I was very skeptical about jury consultants. Betty changed my mind. Now, I won’t go into trial without her! I highly recommend Betty and her proven, systematic, and methodical approach to jury selection for any high-stakes litigation.”

— James M. Williams, Esq., with Chehardy, Sherman,
Williams, Murray, Recile, Stakelum & Hayes

“On a wrongful death medical malpractice case, the jury returned a gross verdict of over \$20 million. We are grateful for the efforts of Betty Dunkum and her colleagues at Victory Trial Consulting for their excellent work.”

— Sean Domnick, Esq., with Domnick Cunningham & Whalen

“Betty is the greatest trial consultant.
I retain her whenever I can.”

— W. Robert Gill, Esq., with Manasseh, Gill, Knipe, & Bélanger

“Betty is one of those fantastically bright people who makes trying cases fun. She brings an element of competence to voir dire that attorneys can’t attain on their own.”

— Brian LaBovick, Esq., with LaBovick Law Group

“Betty Dunkum’s work was instrumental in turning the case around from a defense verdict at the summary jury trial to a multi-million-dollar plaintiff’s verdict at the actual trial. I would encourage any attorney looking for similar results to give her a call.”

— Richard Ryles, Esq., with Rosenthal, Levy, Simon & Ryles

VictoryTrial.com

Victory
Trial Consulting

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A Track Record of Success

PLAINTIFF SIDE:

- \$51.5 Million Product Liability Verdict
- \$20 Million Tobacco Verdict
- \$21 Million Medical Malpractice Verdict
- \$16 Million Medical Malpractice Verdict
- \$10 Million Accounting Malpractice Verdict
- \$8.5 Million Breach of Contract Verdict

DEFENSE SIDE:

- Defense Verdict in Landmark Accounting Malpractice Case of International Significance
- Defense Verdict and \$5.75 Million Counterclaim Verdict in Breach of Contract and Defamation Case
- Not Guilty Verdict in High-Profile Rape Case

"I always value Betty's insight, methodology and professional judgment, especially on those close calls during jury selection.

Betty was born to do this work."

— Mariano Garcia, Esq.,
with Searcy Denney Scarola Barnhart & Shipley

What We Do For You

- | | |
|---|--|
| <input checked="" type="checkbox"/> Mock Trials | <input checked="" type="checkbox"/> Witness Preparation |
| <input checked="" type="checkbox"/> Focus Groups | <input checked="" type="checkbox"/> Private Trials |
| <input checked="" type="checkbox"/> Jury Selection | <input checked="" type="checkbox"/> Media Relations |
| <input checked="" type="checkbox"/> Trial Assistance | <input checked="" type="checkbox"/> Settlement Presentations |
| <input checked="" type="checkbox"/> Case Consultation | <input checked="" type="checkbox"/> Voir Dire Outlines |

Betty L. Dunkum, CEO

Betty L. Dunkum, CEO, is frequently called upon to advise litigants on major lawsuits across the country. An honors graduate of Harvard Law School, she has performed consulting services in hundreds of cases. She leads a team of specialists in statistics, media relations, recruiting, videography, and law.



What Sets Us Apart

- | | |
|--|---|
| <input checked="" type="checkbox"/> Our Proven Results | <input checked="" type="checkbox"/> Scientific Approach to Mock Trials and Jury Selection |
| <input checked="" type="checkbox"/> Our Experience | <input checked="" type="checkbox"/> Quick Turnaround |
| <input checked="" type="checkbox"/> Outstanding References | |
| <input checked="" type="checkbox"/> Incisive Voir Dire | |

Victory Trial Consulting is the national, full-service trial consulting firm you can rely on for high-quality jury and trial consulting services. We assist attorneys in virtually every aspect of trial. Victory Trial's outstanding case analysis, mock trials, and focus groups help litigants predict how a jury panel will react to their case. We empower litigants to focus discovery, exhibits, and trial themes on key issues. We pretest your potential voir dire questions, so you know going into trial which questions will be the most helpful. We prepare witnesses to present compelling deposition and trial testimony. Finally, our voir dire services, trial assistance, and shadow juries help you sharpen your case and maximize its impact. We strive to consistently exceed expectations, as reflected in the verdicts we've helped our clients obtain.